

**JOIN THE GROUP TO  
HELP SAVE**

*It's not too late to join Concord Light's Concordians Addressing the Peak (CMLP-CAP) Google Group to help cut peak demand this summer. Send an e-mail with the subject and body blank to: Cmlp-cap+subscribe@googlegroups.com. Existing group members are still on the list and need not rejoin.*

*Last summer, some 265 CAP Google Group members were sent just four e-mails requesting a voluntary cutback in electric use at the approach of a predicted peak demand hour. As a result of their action during just the four days, our annual wholesale power costs dropped more than \$150,000.*



WATCH FOR DETAILS

## New lighting program on the way

A new and improved commercial lighting program will soon be available for Concord Light's business customers. Details are still under review, but will include new rebate incentives along with pre-qualified contractors available to design and install energy-efficient lighting. Details will be in an upcoming issue of *BusinessNews*.

In the meantime, businesses can currently apply for a rebate of \$300 for every kilowatt reduction in electricity demand attributable to the installation of more efficient lighting, up to \$3,000 per customer

per year. Qualified lamps, fixtures, ballasts and controls are all eligible under this program.

Get started by developing a scope of work with your vendor. Next complete the rebate application at [concordma.gov/cmlp](http://concordma.gov/cmlp) at the Rebates/Renewable Energy/Conservation link.

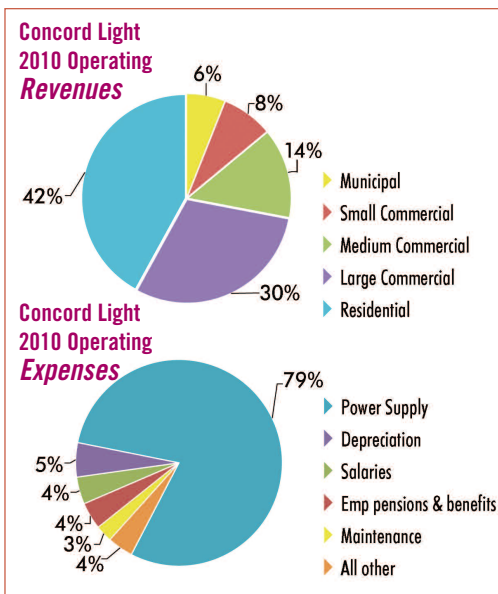
Concord Light must approve applications before work begins in order for the improvements to qualify for a rebate. For all program details, call Energy Conservation Coordinator Jan Aceti at 978-318-3151 or e-mail [jaceti@concordma.gov](mailto:jaceti@concordma.gov).

## Concord Light's revenues and expenses

Concord Light is a municipal utility owned by the people of Concord and operated on a not-for-profit basis to benefit our customers and the community. Our goal is to deliver extremely reliable, high quality electric service at the most competitive prices possible.

This 2010 breakdown of Concord Light's revenues and expenses shows that power supply costs are by far our largest operating expense, accounting for nearly 80 cents of every dollar paid by our customers. The remaining 20 cents covers everything from trucks and equipment to salaries and supplies.

While we watch all expenses carefully, it's easy to see why we particularly focus on measures to cut power supply costs such as load management and peak reduction programs. As the largest expense category, power supply costs offer the best opportunity for savings that can significantly impact rates.



# briefs

**SIGN-UP FOR OUR E-NEWSLETTER.** If you would prefer to receive an electronic version of our newsletter, please send your e-mail address to [mmullin@concordma.gov](mailto:mmullin@concordma.gov) with "e-newsletter" in the subject line. The first issue is coming this fall.

**THANKS FOR YOUR BUSINESS.** We at Concord Light are proud to serve our community's businesses, large and small. If you have any questions or concerns about any aspect of your electric service, we hope you will let us know right away. Call us at 978-318-3101. Thank you for your continuing support—we look forward to hearing from you.



## Our Open House is October 1

*Celebrate Public Power Week with Concord Light at our Open House on Saturday, October 1 from 10 a.m. to 2 p.m. at our 1175 Elm St. facility. All Concord residents are invited.*

*There will be fun for all ages with a focus on energy conservation, efficiency, and sustainable energy—specifically solar power. There will also be refreshments, bucket rides, pole climbing demos, a mini-excavator, and a presentation on how electricity gets from Concord Light to your home.*

*Mark your calendar now and plan to drop by. See you there!*



## Call Dig Safe at 811 before you dig

If you're planning an outside project that includes digging a hole—no matter how shallow or deep—don't start before learning the locations of underground lines on your property.

To find out, call Dig Safe at 811 at least three days before your job is scheduled to begin. Make sure any contractors you use call first, too. Dig Safe will notify partici-



pating utilities to mark the locations of underground lines so you can clearly see areas you need to avoid.

Don't think that a small hole won't matter. There may be buried lines near the surface for services such as gas, water, electricity, telephone and cable.

This crucial safety service is free and required by law. You can also make Dig Safe requests online at [digsafe.com](http://digsafe.com).

## ETS can cut your heating costs

Now is the perfect time to prepare your business to save energy and money this winter with electric thermal storage (ETS) heat. Whether used as a central furnace or as a booster unit, an ETS heater can provide 24-hour-a-day comfort while using electricity at a low, off-peak rate.

ETS technology uses electricity during off-peak hours to store heat in high-density ceramic bricks. The stored heat can be used to warm spaces any time. ETS energy saves money because it qualifies for an off-peak electric rate that is below the cost of oil or natural gas. Concord Light also offers installation incentives that make ETS an even more attractive option.

ETS technology is clean and safe, and is installed by local electricians. Added benefits include no chimney or exhaust concerns, and no inconvenient fuel deliveries or storage tank liabilities. There are also a variety of system choices—forced-hot-water, forced-hot-air, and individual room units.

For more details, call our office at 978-318-3101 or visit [concordma.gov/cmlp](http://concordma.gov/cmlp).



**Concord Municipal  
Light Plant**  
Monday-Friday  
8:00 a.m. - 4:30 p.m.

1175 Elm St., P.O. Box 1029, Concord, MA 01742  
[www.concordma.gov/cmlp](http://www.concordma.gov/cmlp) • Tel (978) 318-3101 • Fax (978) 318-3105



Printed on recycled paper using vegetable-based inks with low volatile organic compounds.

Copyright © 2011. All rights reserved. This publication cannot be reproduced in whole or in part without permission.